



BANGLADESH^o

EXCEL SUMMIT

Date:

October 29, 2021

Venue:

Thriving Skills



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EVENT BROCHURE

Create Data Skills, a Data Culture
and employment opportunities
with the use of Excel

EVENT MISSION

There are 3 main objectives we aim to achieve this year:

1. **Making Data skills prevalent among business professionals.**
2. **Prevailing Data-driven culture in the business environment.**
3. **Enhancing employment opportunities by creating scope in the data field.**

Almost 80% of the jobs in Business Organizations require a certain level of Microsoft Excel competency. This is very clear if we look at job requirements and advertisements.

The Government of Bangladesh has also triggered on the point of developing skilled people to reduce unemployment..

We see Bangladesh Excel Summit as a virtual academy, where people gather together to learn the latest news, updates and insights from the world of Microsoft Excel. And we will not stop there. We would like to continue organising accessible events on different topics after the end of the event, too.

The entire team of Bangladesh Excel Summit truly believes that this event could help develop a truly skilled workforce in the country.



ORGANIZER

THRIVING SKILLS LIMITED

Thriving Skills is the pioneer of the Online Learning Platform for Corporate Professionals in Bangladesh. Thriving Skills delivers On-demand online training to upskill and reskill employees with divergent industry expert insights. The proven solutions have already disrupted the Learning & Development industry in Bangladesh.



SPONSORS & PARTNERS

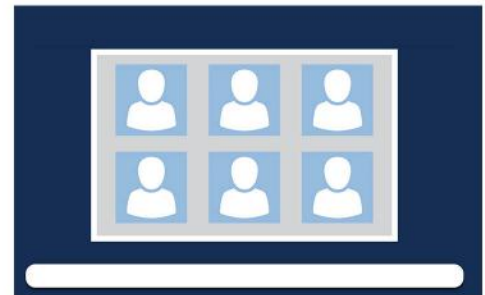


THE EVENT

A one day virtual event, dedicated to the growth and development of Microsoft Excel skills in Bangladesh. The event will take place inside a virtually built convention centre.

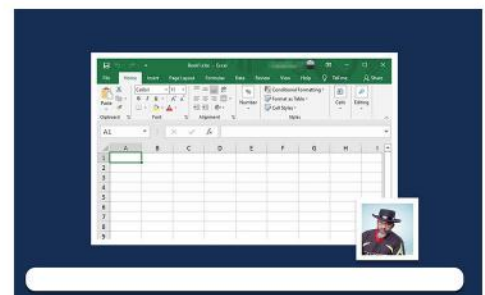
EVENT INAUGURATION

This is the Main Stage, where the live inauguration event will take place, followed by live panel discussions later in the day. As a Lead Sponsor, your company branding could be visible at all times on both sides of the screen.



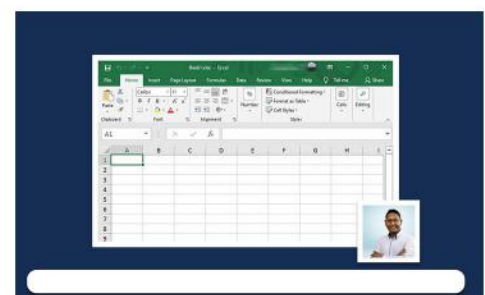
LEADING MASTERCLASSES

10 pre-recorded Masterclasses, delivered by the biggest names in the Excel industry, including Microsoft MVPs Oz du Soleil, Gašper Kamenšek and more. They all come together for an incredible lineup of industry insight.



SPECIAL CLASSES

10 pre-recorded special class from the best trainers of Bangladesh in Bengali on the most hottest topics of Excel will be delivered



THE EVENT (CONT.)

A one day virtual event, dedicated to the growth and development of Microsoft Excel skills in Bangladesh. The event will take place inside a virtually built convention centre.

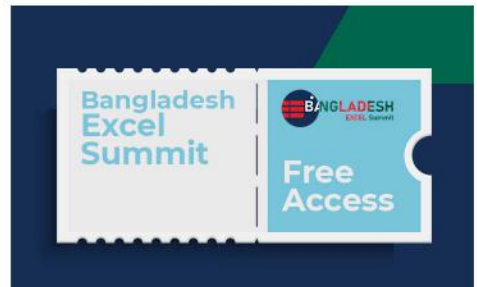
EVENT CERTIFICATE

This is an official document that serves as proof for attending our Bangladesh Excel Summit event. All event attendees will be able to download and then print a Certificate of Attendance at the end of the event.



FREE GENERAL ACCESS

In response to the current pandemic, we want to ensure maximum global accessibility to the summit. We will therefore offer **FREE** general access to the exhibition, all the breakout room sessions, the live panel discussions, as well as, the high engagement competition.



FREE MOS EXAM COUPON

90 Participants will be awarded with the most prestigious Excel Certification offered by Microsoft. Only the registered participants will be eligible for lucky draw.



THE OPPORTUNITY

Interact with over 1,000 event attendees and take advantage of our unique branding, publicity and networking opportunities.

+ GET INDUSTRY RECOGNITION

Be a part of the first virtual Bangladesh Excel Summit. Establish your organisation as an industry leader. Increase your visibility to reach your target audience. Get featured in our press release after the event.

+ REACH A GLOBAL AUDIENCE

One of the most popular benefits of hosting a virtual event is that it can be accessed from ANY device, at ANY time, and from ANY part of the world. Address a wider audience & start building new business relationships globally.

+ GAIN ACCESS TO QUALITY LEADS

Increase your mailing list significantly in a single day with high quality leads. Get access to backend customer data for everyone who interacts with your booth during the event. Start converting leads into customers.

+ TELL YOUR BRAND'S STORY

Showcase your products and services. Upload company information, videos, and any other marketing materials that grab attention. Event attendees will be able to view and download them for future reference.

+ ACCESS TO 1,00+ RESUMES

Take advantage of the opportunity to access over 1,000+ resumes for future recruitment requirements at no additional cost to you. Why not finding the right candidate in a single day? All event attendees will be able to upload their resumes.

+ WORLD CLASS EXCEL CONTENT

All of the latest industry trends, news and insights delivered to your living room by the best Excel trainers in Bangladesh and abroad. Browse valuable content, network and attend live sessions to grow your knowledge.

MEET OUR SPEAKERS

Bangladesh Excel Summit is the largest Excel gathering in Bangladesh. Speakers from UK, USA, Canada, Australia, Brazil, Bangladesh, Nigeria, Azerbaijan, and Slovenia will join together and share their skills and knowledge through live classes.



Alan Murray
Microsoft MVP



Celia Alves
Founder of Solve and Excel | Microsoft MVP



Cristiano Galvao
Founder of GENECSIS,
Excel Turbo & Excel
Weekend | Microsoft MVP



**Danielle Stein
Fairhurst**
Microsoft MVP



**Gašper
Kamenšek**
Founder of Excel
Olympics | 4x Microsoft
MVP



Ilgar Zarbaliyev
Microsoft MCT



**Mehanazuddin
Rupom**
Microsoft MCT



Michael Olafusi
Founder of UrBizEdge |
6x Microsoft MVP

MEET OUR SPEAKERS (CONT.)

Bangladesh Excel Summit is the largest Excel gathering in Bangladesh. Speakers from UK, USA, Canada, Australia, Brazil, Bangladesh, Nigeria, Azerbaijan, and Slovenia will join together and share their skills and knowledge through live classes.



Oz Du Soleil
Founder of Excel on Fire |
6x Microsoft MVP



Cris Gross
Product Manager,
Excel, Microsoft



**Md. Anwar
Hossain Fakir**
Microsoft MCT



Nazmul Muneer
Microsoft MCT



**Refaul Karim
Chowdhury**
Microsoft MCT



Samiul Huq
Professional Trainer



Michelle Keslin
Sr. Program Manager,
Excel, Microsoft

Panel Discussion

Our panels are comprised of the Industry Experts, Leaders and Scholars. They will share information, insights, application and recommendation from their experience with the use of data and excel.

1. Panel Discussion with Microsoft



BANGLADESH EXCEL Summit

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A PANEL DISCUSSION ON

WHY EXCEL IS IMPORTANT FOR BUSINESS?

Join Live
29th October, Saturday
from 10:00 PM to 11:00 PM

Sami Huq
Professional Trainer
Moderator

Vaibhavi Phadnis
Program Manager - Excel
Panelist

Sam Radakovitz
Program Manager - Excel
Panelist

Alfredo Arnaiz
Program Manager - Excel
Panelist

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SKILLS FOCUSED SELF EDUCATION

2. CEO Panel Discussion



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A PANEL DISCUSSION ON

USING DATA TO PREPARE FOR A DIGITAL FUTURE

Join Live
29th October, Friday
from 7:30 PM to 8:30 PM

Md. Abdullah Al Mahmud
Founder & CEO,
Thriving Skills Ltd
Moderator

Syed Alamgir
Managing Director & CEO,
Akij Venture
Panelist

Masud Khan
Chairman,
Unilever Consumer Care Ltd. &
Chief Advisor,
Crown Cement Group
Panelist

K M Ali
CEO & Lead Consultant,
SPACE
Panelist

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SKILLS FOCUSED SELF EDUCATION

Panel Discussion

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3. Finance Panel Discussion



A PANEL DISCUSSION ON

Why Excel is a better tool for Financial Modelling?



Md. Nafeez Al Tarik
Managing Director,
Dhaka Bank Securities Limited
Moderator



Hasan Haider FCCA
International PPP Expert &
Financial Specialist
Eptisa Servicios de Ingenieria
Panelist



Md. Kausar Alam
FCS, FCCA, FCMA, ACA(England
and Wales),
Chief Financial Officer &
Company Secretary,
Shun Shing Group, Hong Kong
Panelist



Seezan Mumith Choudhury
Founder Partner,
ACE Advisory
Panelist

Join Live
29th October, Friday
from 11:00 AM to 12:00 PM

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4. HR Panel Discussion



A PANEL DISCUSSION ON

WHY HR PROFESSIONALS NEED DATA SKILLS?



Md. Masuder Rahaman
Sr. Manager, Talent &
Organization Development,
Beximco Communications Ltd.
(Akash DTH)
Moderator



Mustofa Mahmud
SHRM-SCP, SPHRI, C-KPIP,
C-HRAP, sHRBP
Head of HR, Bongo BD
Panelist



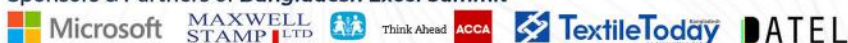
Nisbat Anwar
SHRM-SCM,
Head of HR,
Renata Limited
Panelist



M Shabbir Ali
SHRM-SCM,
Director Group HR, City Group &
Founding President,
HR Club Bangladesh Ltd.
Panelist

Join Live
29th October, Friday
from 3:30 PM to 4:30 PM

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Panel Discussion

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5. Supply Chain Panel Discussion



A PANEL DISCUSSION ON

THE ROLE OF EXCEL IN SUPPLY CHAIN



Mohammad Mamun Chowdhury
CSM, CILT,
Head of Supply Chain,
Rahimafrooz Storage
Power Business
Moderator



Ejazur Rahman
Regional CEO (Asia),
ISCEA
Panelist



Mohammed Zia Uddin
Head of Supply Services,
RB Bangladesh &
Sri Lanka Cluster
Panelist



Shahriar Malik
Head of Supply Chain
Checkpoint Systems BD Ltd
Panelist

Join Live
29th October, Friday
from 9:30 PM to 10:30 PM

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6. Salse Panel Discussion



A PANEL DISCUSSION ON

Why Excel Produces better Sales Insights?



Mohammed Arshad Hasan Chowdhury
Global Account Director, South Asia,
AMANN Bangladesh Limited
Moderator



Maher-E-Khoda
Senior Head of Sales,
Arfa Foods Bangladesh
Panelist



Muhammad Faisal
Head of Sales (Retail),
Link3 Technologies Limited
Panelist



Nasriful Alam Arup
Sales Director,
Perfetti Van Mello
Panelist

Join Live
29th October, Friday
from 4:30 PM to 5:30 PM

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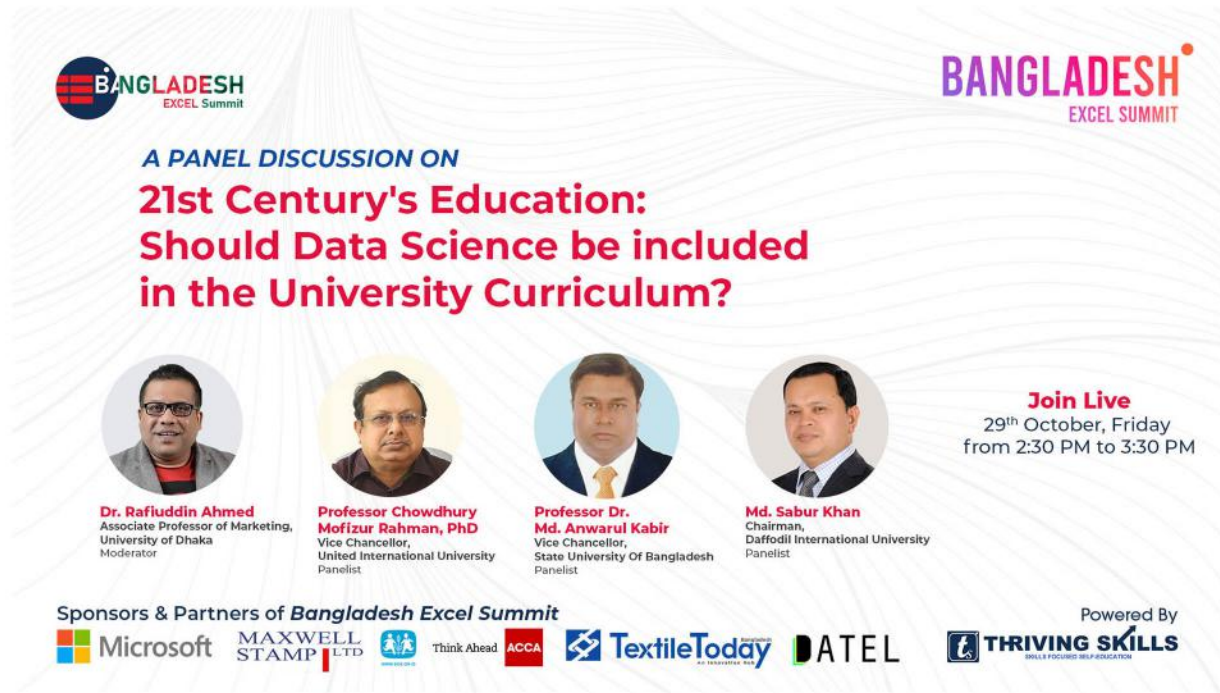


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Panel Discussion

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7. University Panel Discussion



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A PANEL DISCUSSION ON
21st Century's Education:
Should Data Science be included
in the University Curriculum?

Dr. Rafiuddin Ahmed
Associate Professor of Marketing,
University of Dhaka
Moderator

Professor Chowdhury Mofizur Rahman, PhD
Vice Chancellor,
United International University
Panelist

Professor Dr. Md. Anwarul Kabir
Vice Chancellor,
State University Of Bangladesh
Panelist

Md. Sabur Khan
Chairman,
Daffodil International University
Panelist

Join Live
29th October, Friday
from 2:30 PM to 3:30 PM

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Inaugural Session Guest



AKM Nurul Fazal Bulbul
Founder Director,
EXIM Bank Bangladesh Ltd.
Special Guest



Md Yousup Faruqu
Managing Director,
Microsoft Bangladesh
Special Guest



Syed Nuruddin Ahmed
Founder Chairman,
Thriving Skills Ltd.
Chairperson

EVENT SCHEDULE

A one day virtual event, dedicated to the growth and development of Microsoft Excel skills in Bangladesh. The event will take place inside a virtually built convention centre.

SL	Training Name	Trainer	Starts	Ends	State
IE 1	Inauguration		9:00 AM	10:00 AM	Live
IE 2	Keynote Presentation		10:15 AM	11:15 AM	Live
MC 1	The Ideal Data Model - The WHY and the HOW	Gasper	10:15 AM	11:45 AM	REC
MC 2	Masterclass on LAMBDA & LET	Cris & Michelle	11:30 AM	12:15 PM	REC
MC 3	INDEX Function - Excel's Best Function Welcome to the Boss Level	Alan	12:15 PM	1:45 PM	REC
MC 4	Reducing Errors in Financial Models	Danielle	14:30	4:00 PM	REC
MC 5	Interesting business use of INDEX, SUMIFS, MAX, MIN, SUMPRODUCT and RAND Functions	Michael	2:30 PM	4:00 PM	REC
MC 6	Getting Started with Power Query	Celia	4:15 PM	5:45 PM	REC
MC 7	Be Effective with Dashboard Report	Rupom	4:15 PM	5:45 PM	Live
MC 8	Power Query Fundamentals in Excel	Ilgar	5:00 PM	6:30 PM	REC
MC 9	Automate Tasks with Excel and Power Automate	Cristiano	6:15 PM	7:45 PM	REC
MC 10	Power Query in the Fire: Using Excel for Real World Needs	Oz	9:00 PM	10:30 PM	Live
AE MC 1	Data Viz that Works!	Muneer	2:30 PM	4:00 PM	REC
AE MC 2	Excel Functions & Formulas for Business	Refaul	2:30 PM	4:00 PM	REC
AE MC 3	Master Reporting with Excel	Rupom	6:45 PM	8:15 PM	REC
AE MC 4	Automate with Power Query and Macro	Sami	7:15 PM	8:45 PM	Live
AE MC 5	Building Foundation of Excel	Anowar	8:00 PM	9:30 PM	REC
SC 1	Business Intelligence with Excel	Sami	10:15 AM	12:15 PM	REC
SC 2	Various Use of IF Function	Refaul	10:15 AM	11:15 PM	Live
SC 3	Preparation of Verbal Interview on Excel	Anowar	11:30 AM	12:30 PM	Live
SC 4	Conditional Formatting in Depth	Refaul	4:30 PM	5:30 PM	Live
SC 5	Advance Excel Tips & Tricks	Sami	6:00 PM	7:00 PM	Live
SC 6	Advance Use of XLOOKUP & VLOOKUP	Muneer	6:00 PM	7:00 PM	Live
SC 7	Prepare for MOS Associate Excel Exam	Rupom	7:00 PM	8:00 PM	Live
SC 8	Professional Tips, Tricks & Shortcuts	Muneer	8:30 PM	9:30 PM	Live
SC 9	Bring More Power to Excel with M Code	Rupom	8:30 PM	9:30 PM	Live
SC 10	Preparation of Written Test on Excel	Anowar	9:45 PM	10:45 PM	Live
PD 1	Finance Panel: Why Excel is a better tool for Financial Modelling?		12:00 PM	1:00 PM	Live
PD 2	University Panel: Should Data Science be included in the University Curriculum		2:30 PM	3:30 PM	Live
PD 3	HR Panel: Why HR Professionals need Data skills?		3:30 PM	4:30PM	Live
PD 4	Sales Panel: Why Excel Produces Better Sales Insights?		4:30 PM	5:30 PM	Live
PD 5	CEO Panel: Using Data to Prepare for a Digital Future		7:30 PM	7:30 PM	Live
PD 6	Supply Chain Panel: The Role of Excel in Supply Chain		9:30 PM	10:30 PM	Live
PD 7	Microsoft		10:00 PM	11:00 PM	Live

PASS DETAILS

\$30/ BDT 2,499

Master Pass

- Inauguration Event
- 10 Masterclass - Global Trainer
- 5 Masterclass - Local Trainer
- 10 Special Excel Classes - Local Trainer
- 8 Panel Discussion

\$20/ BDT 1,499

Standard Pass 1

- Inauguration Event
- 3 Masterclass - Global Trainer
- 3 Masterclass - Local Trainer
- 6 Special Excel Classes - Local Trainer
- 8 Panel Discussion

\$12/ BDT 999

Standard Pass 2

- Inauguration Event
- 2 Masterclass - Global Trainer
- 2 Masterclass - Local Trainer
- 3 Special Excel Classes - Local Trainer
- 8 Panel Discussion

\$6/ BDT 499

Student Pass

- Inauguration Event
- 2 Masterclass - Global Trainer
- 2 Masterclass - Local Trainer
- 3 Special Excel Classes - Local Trainer
- 8 Panel Discussion

\$0/ BDT 0

Free Pass

- Inauguration Event
- 8 Panel Discussion

\$6/ BDT 499

Individual Pass

- 1 Masterclass (Global/ Local Trainer) or Special Class



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CONTACT US

Get in touch to get involved.

CONTACT

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